

# The Business Card 'L.I.F.T.(I.N.G.) UP' System!™

Grab that stack of business cards you have from people you have met and start 'L.I.F.T.(I.N.G.) Up' yourself in their eyes!



**MYBC  
Consulting**

## Before you apply a 'L.I.F.T.(I.N.G.) Up' ask yourself...

- "What is YOUR **Intention** to have this person as a connection?"
- "How will this person benefit and build YOUR **Network**?"
- and finally "With having this person as a connection, will TOGETHER YOU reach YOUR **Goals**?"

## Steps to connect:

- LinkedIn 
- Instagram 
- Facebook 
- Twitter 

### LinkedIn

- Ask to Connect
- Remember to add a note where you met the person (if you can remember) or an 'I came across your profile and your business is interesting...let's connect!' note
- If they have one, start following their company page too

### Instagram

- Follow their company account
- If they have a personal account, do the same

### Facebook

- Follow their business page and request to be their friend

### Twitter

- Like with Instagram, follow their company account
- If they have a personal account, do the same

## What happens to them when you 'L.I.F.T.' up you as a new follower/connection?

- They get notified a minimum of 4 to 8 times YOU are looking at their online foot print;
- YOU are interested in them;
- YOU are giving them a broader awareness online with all these new likes!

## Now here is the magic...









...when you want to reach out to any of these people...they are now more likely to accept an email verses blindly sending them one out of the blue!

## Do you see this magic?

You have done your homework BEFORE you want to have a meeting....pretty cool, eh?

***Make yourself memorable...make the magic...make the money!***

*Let's connect!*

-  @mybcconsulting
-  @mybcconsulting
-  @mybcconsulting
-  @mybc\_consulting
-  Jeanette Y. (Harvey) Martin
-  @martinyjeanette
-  Jeanette Martin
-  @martinyjeanette